



MEDICARE HOME HEALTH SURVEY

JULY 2022

KEY FINDINGS

- 1. Satisfaction with Home Health Care:** Voters who have had a family member receive or personally received health care services in the home express **high levels of satisfaction** with their home care and express a **high likelihood of recommending home health care services** to a family member or friend.
 - Half of voters broadly, three-fifths of voters 65+, and two-thirds of Medicare beneficiaries who have had a family member receive or personally received health care services in their home express being **very satisfied** with their home health care services. Roughly nine-in-ten Medicare beneficiaries, all caregivers, and caregivers for 65+ adults are **likely to recommend** home health care services to a family member or friend.
- 2. Preference for Home Health Care:** Three-quarters of voters are **interested in receiving follow-up short-term health care services in their home** if they are recovering from a medical procedure. More than four in five voters **prefer to receive short-term recovery or rehabilitation health care at home** rather than in a nursing home.
 - Older voters are more interested than younger voters in receiving follow-up short-term health care services in their homes if they are recovering from a medical procedure. Four in five voters over 65, Medicare beneficiaries, all caregivers, and caregivers for 65+ adults are interested in receiving follow-up short-term health care services in their home if they are recovering from a medical procedure.
- 3. Opposition to Medicare Payment Cuts:** Two-thirds of voters **oppose the Centers for Medicare & Medicaid Services (CMS) implementing a pay cut** to Medicare home health services. Democrat, Republican, and independent voters hold the same levels of opposition to CMS implementing a pay cut to Medicare home health services.
- 4. Impact on Midterms:** Three in five voters would be **less likely to support their Member of Congress** if they were in favor of making CMS payment cuts to Medicare home health services. Democratic voters are less likely than Republican and independent voters to support their Member of Congress if they were in favor of CMS payment cuts to Medicare home health services.
- 5. Support for Legislation:** Four in five voters express it is **important for Congress to pass legislation** pushing back on CMS's proposed payment cuts to Medicare home health services. Nine in ten voters 65+, Medicare beneficiaries, and caregivers for 65+ adults agree it is important for Congress to pass legislation pushing back on CMS' proposed payment cuts to Medicare home health services.

Methodology: This poll was conducted between July 22-July 24, 2022 among a sample of 2005 Registered Voters. The interviews were conducted online. Results from the full survey have a margin of error of plus or minus 2 percentage points.

AGENDA

HOME HEALTH

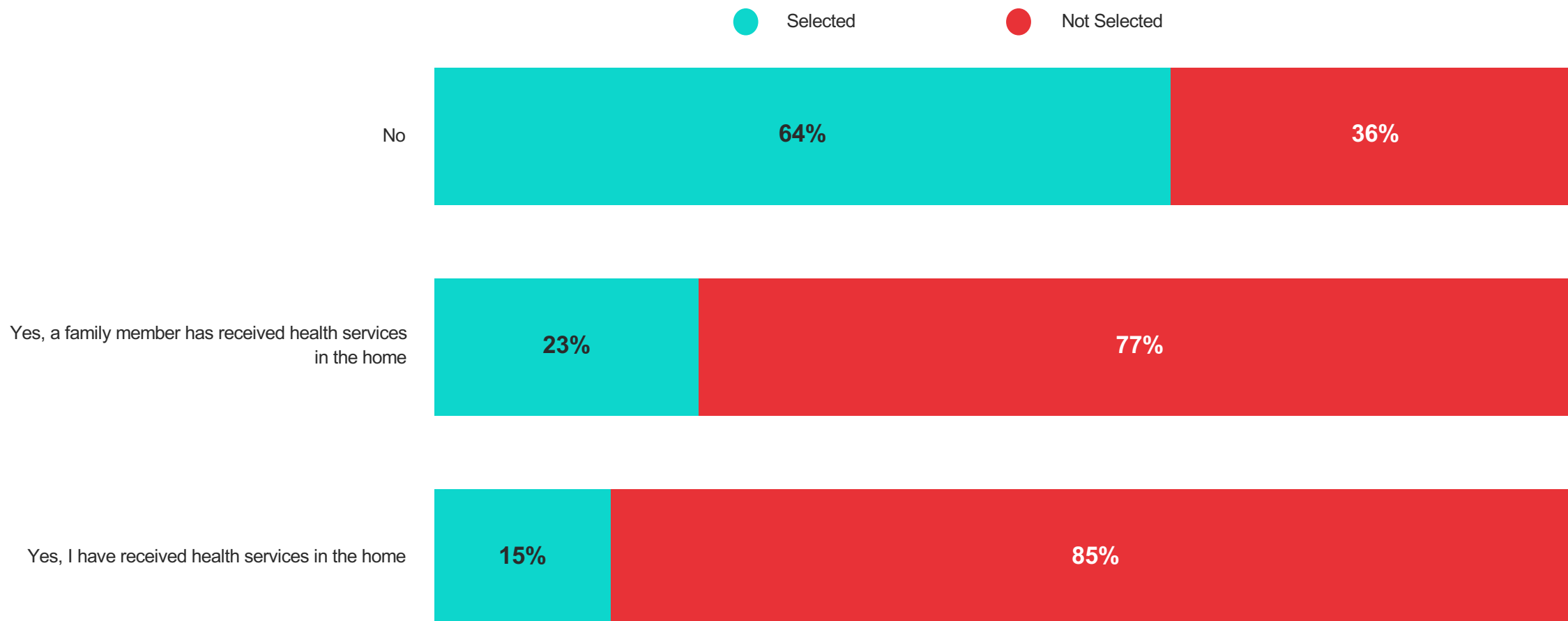
ADVOCACY MEASURES



HOME HEALTH

Two-thirds of voters (64%) have not had a family member receive or have not personally received health care services in their home. Only a quarter of voters (23%) have had a family member receive at-home care, and less than one in five voters (15%) have personally received health care services in their home.

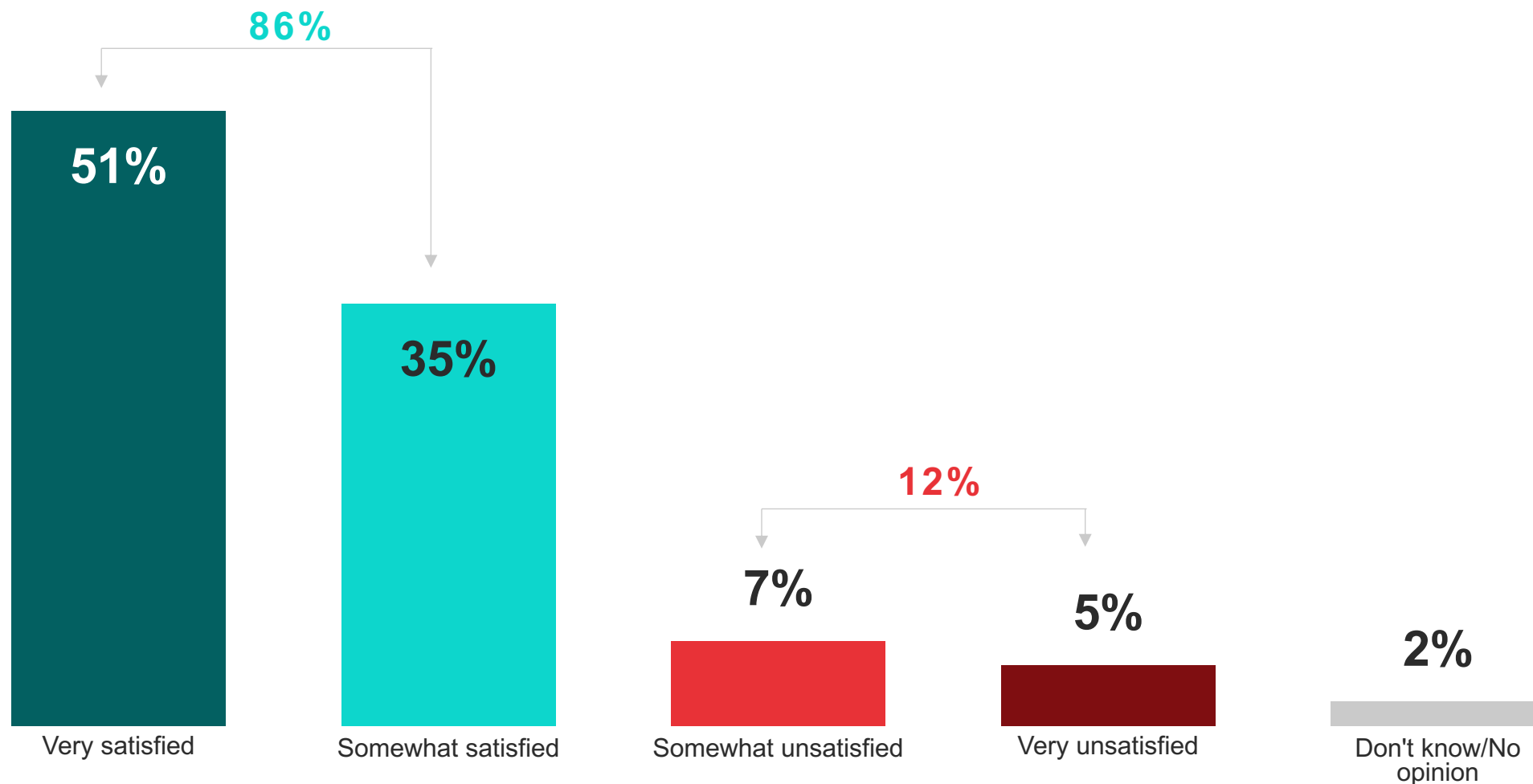
Have you or a family member ever received health services provided in the home? This could include primary care, skilled nursing, hospice, and/or physical therapy in the home.



HOME HEALTH

Eighty-six percent of adults who have had a family member receive or who have personally received health care services in the home express satisfaction with their home health care services.

You mentioned you or a family member has received health care services in the home before. How satisfied or unsatisfied were you with the health care services you received in the home? *N = 717*

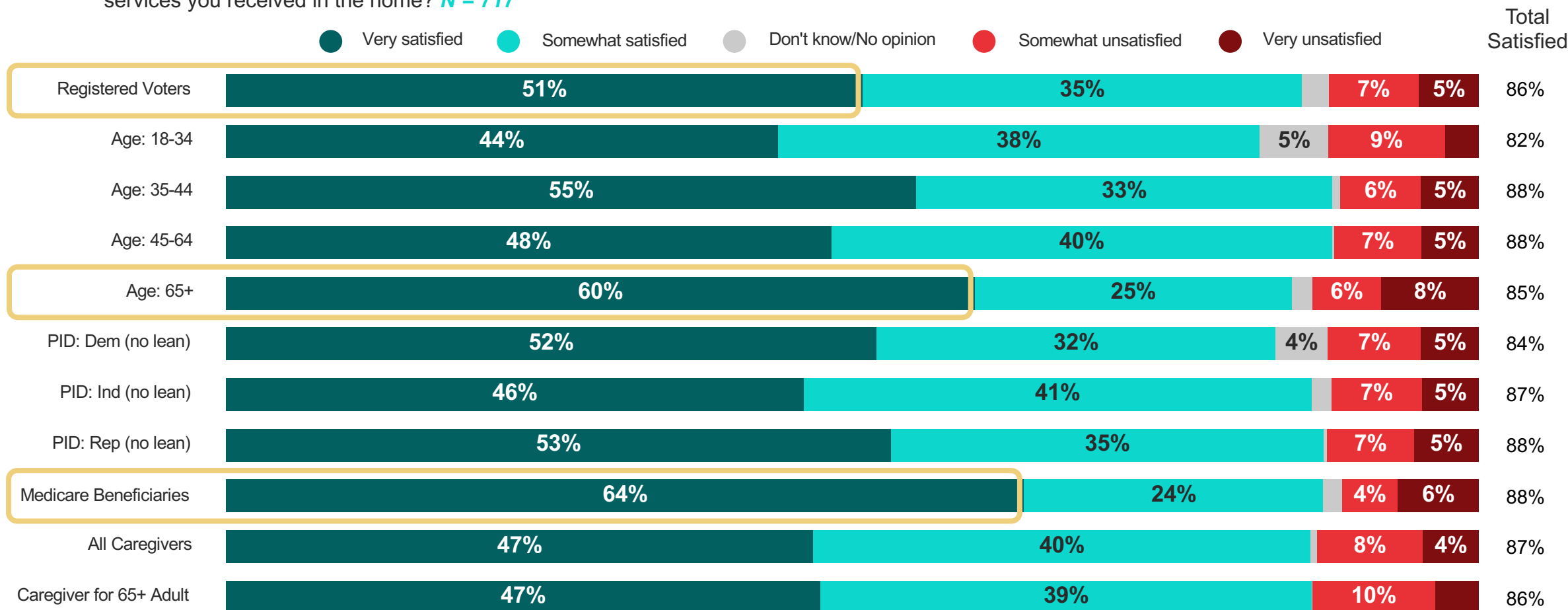


HOME HEALTH

Half of voters broadly (51%), three-fifths of voters 65+ (60%), and two-thirds of Medicare beneficiaries (64%) who have had a family member receive or who have personally received health care services in their home are **very satisfied** with their home health care services.

You mentioned you or a family member has received health care services in the home before. How satisfied or unsatisfied were you with the health care services you received in the home? *N = 717*

● Very satisfied
 ● Somewhat satisfied
 ● Don't know/No opinion
 ● Somewhat unsatisfied
 ● Very unsatisfied

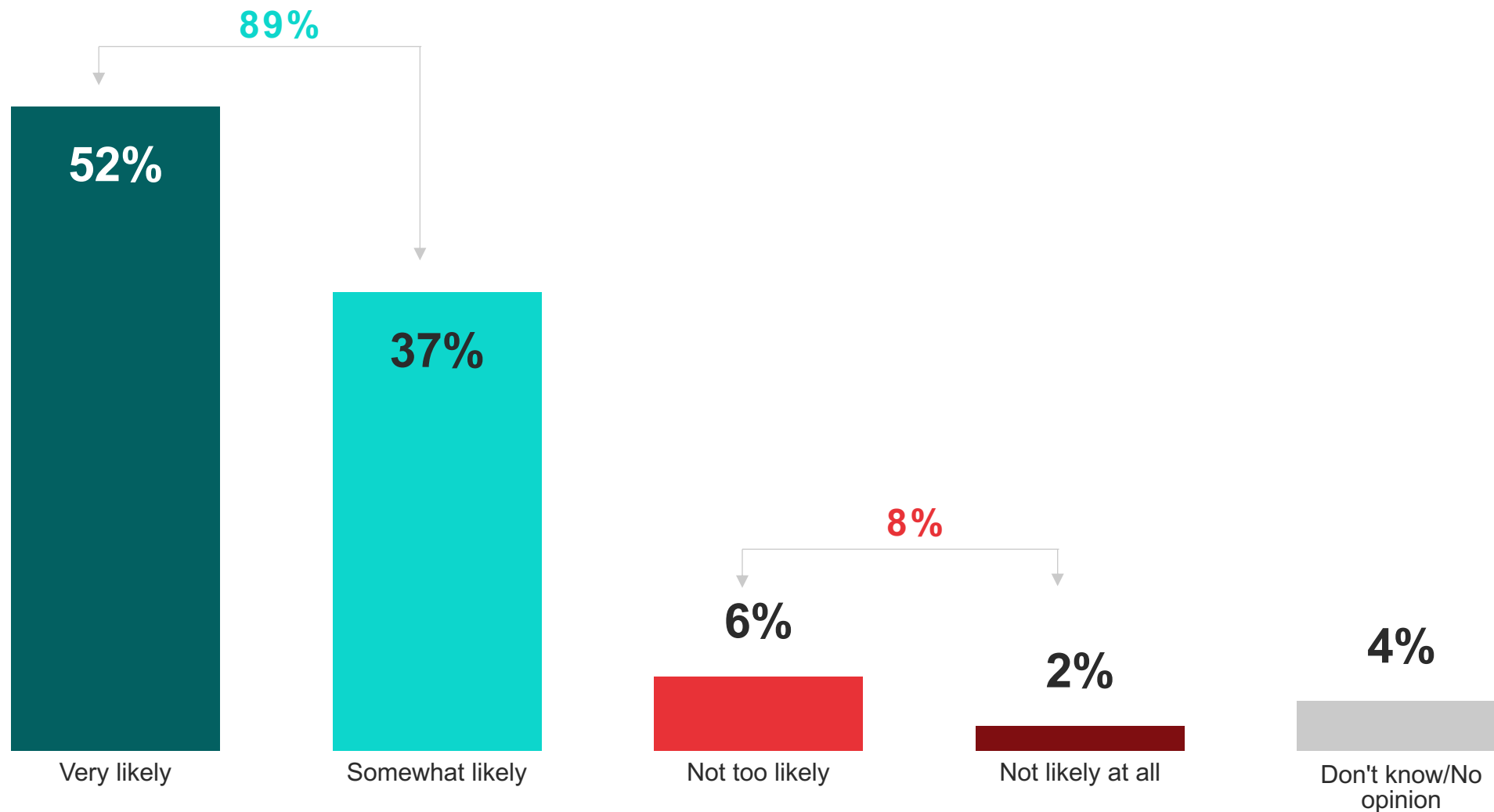


Total Satisfied = Very satisfied + Somewhat satisfied

HOME HEALTH

Nine in ten voters (89%) who have had a family member receive or who have personally received at-home health care services are likely to recommend these services to a family member or friend.

Based on your experience, how likely, if at all, would you be to recommend health care services in the home to a family member or friend? *N* = 717

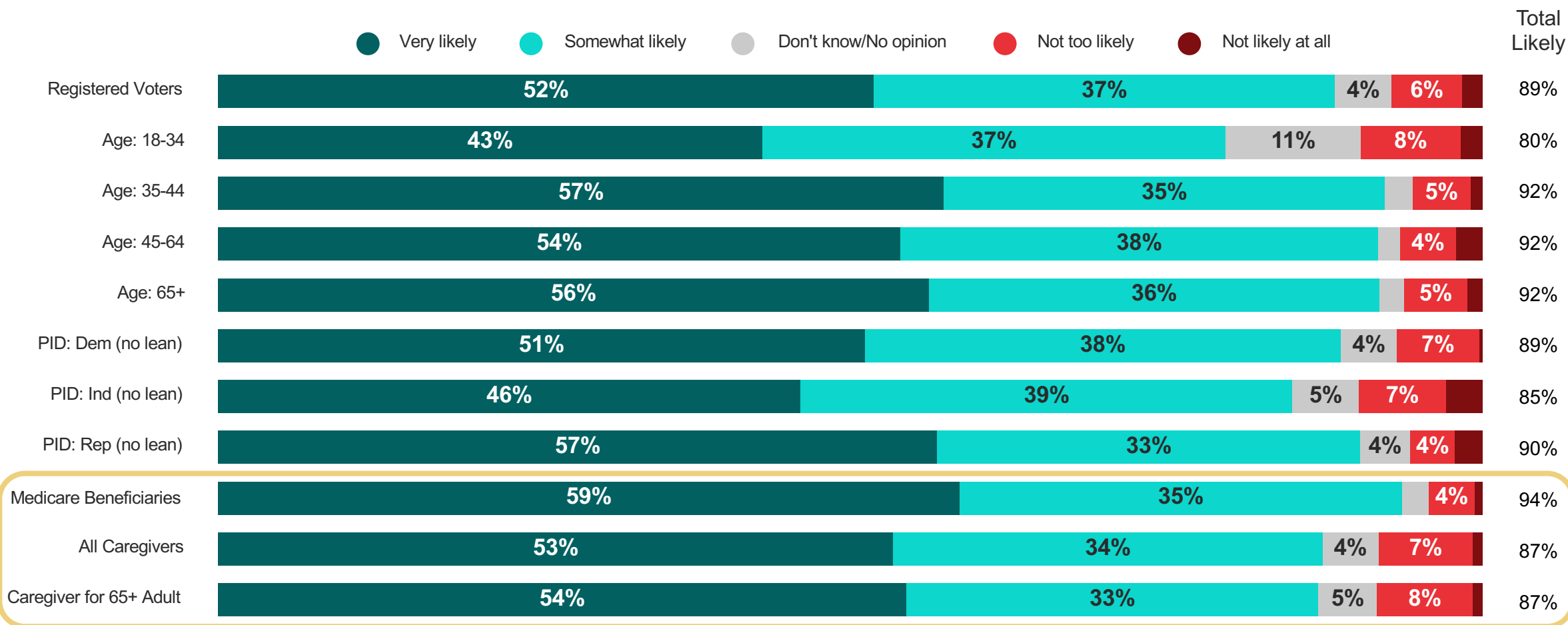


HOME HEALTH

Roughly nine in ten Medicare beneficiaries (94%), all caregivers (87%), and caregivers for 65+ adults (87%) are likely to recommend home health care services to a family member or friend.

Based on your experience, how likely, if at all, would you be to recommend health care services in the home to a family member or friend? *N = 717*

Very likely Somewhat likely Don't know/No opinion Not too likely Not likely at all

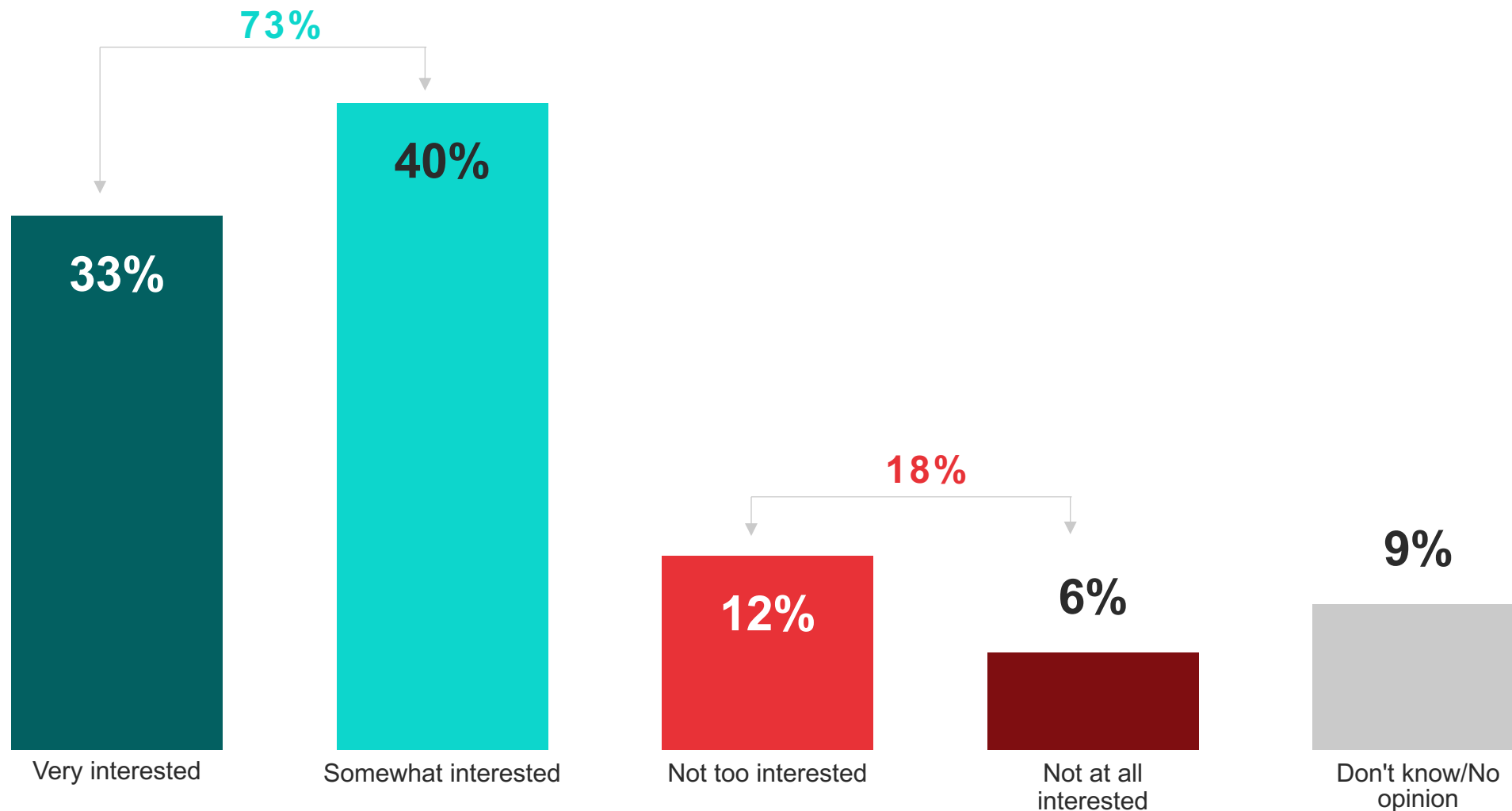


Total Likely = Very likely + Somewhat likely

HOME HEALTH

Three-quarters of voters (73%) are interested in receiving follow-up short-term health care services in their homes if they are recovering from a medical procedure.

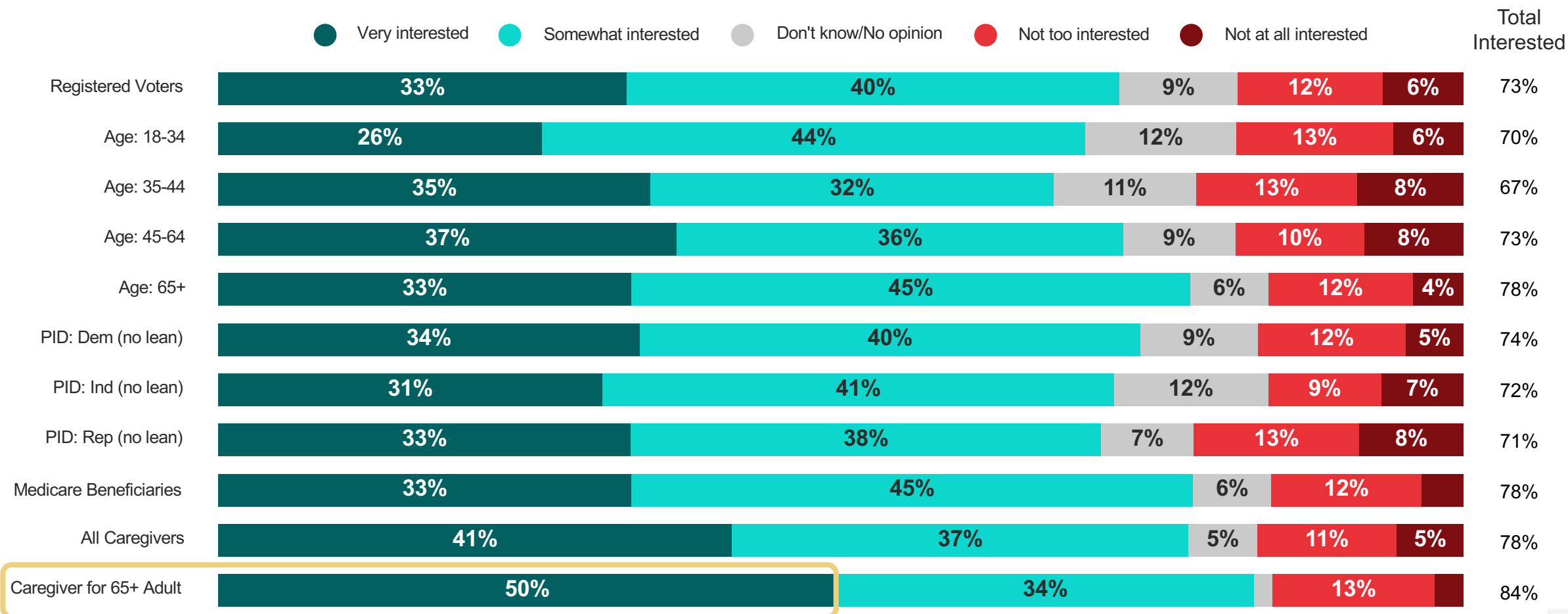
If you were recovering from a medical procedure, how interested would you be, if at all, in receiving follow-up short-term health care services in your home?



HOME HEALTH

Half of caregivers for 65+ adults (50%) are *very interested* in receiving follow-up short-term health care services in their homes if they are recovering from a medical procedure.

If you were recovering from a medical procedure, how interested would you be, if at all, in receiving follow-up short-term health care services in your home?

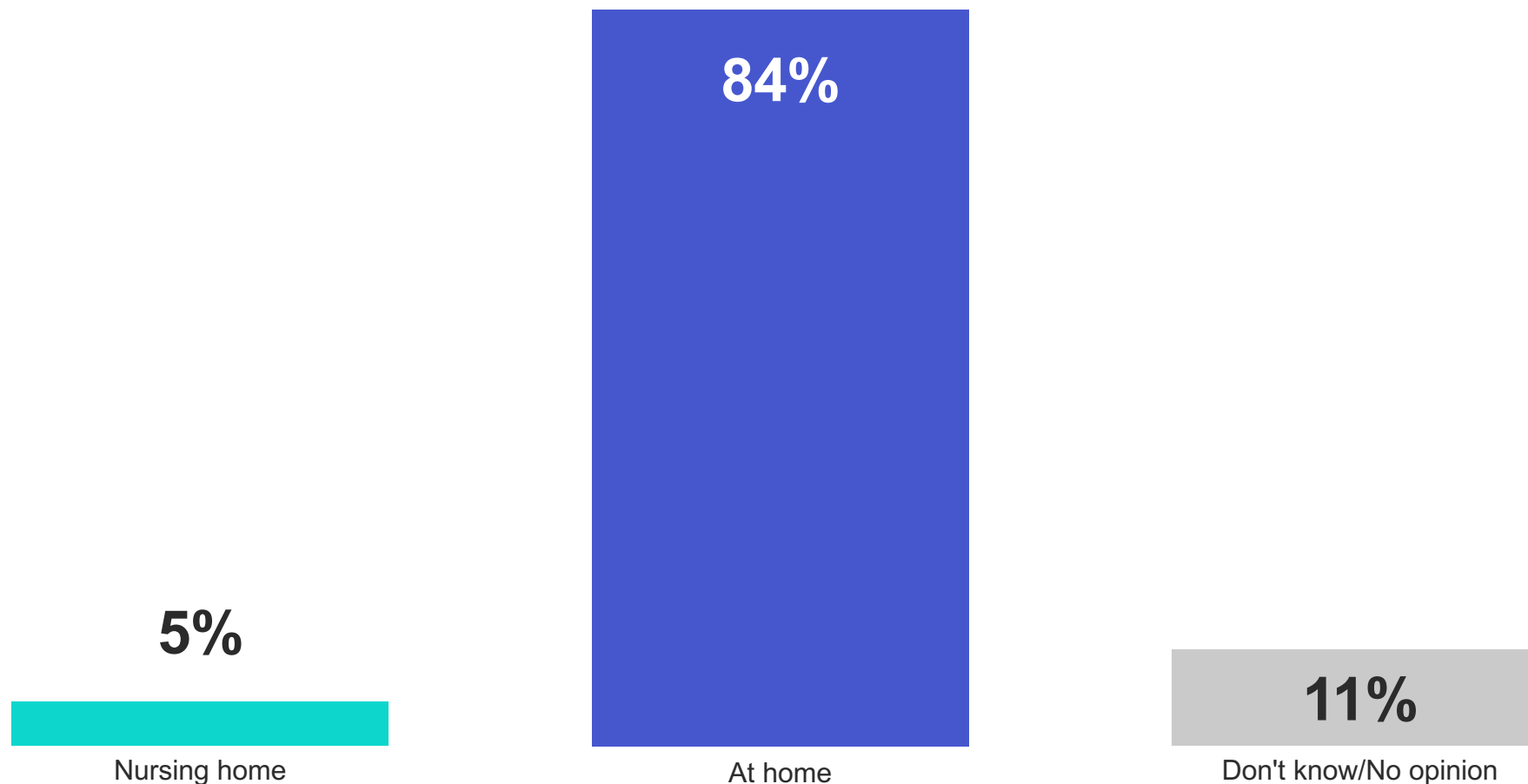


Total Interested = Very interested + Somewhat interested

HOME HEALTH

More than four in five voters (84%) would prefer to receive short-term recovery or rehabilitation health care at home. Just five percent of voters would prefer to receive short-term recovery or rehabilitation health care in a nursing home.

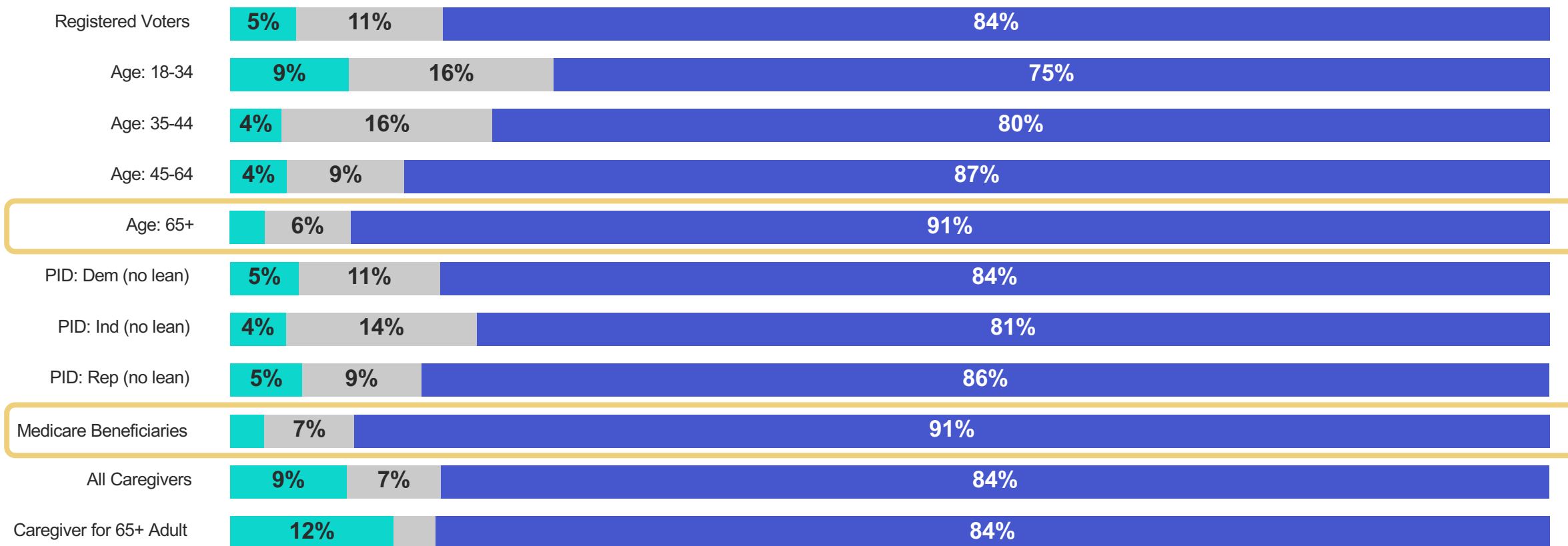
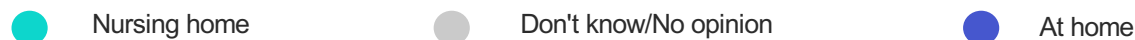
If you had a choice, would you prefer to receive short-term recovery or rehabilitation health care in a nursing home care setting, or at home?



HOME HEALTH

Among voters, seniors (65+, 91%) and Medicare beneficiaries (91%) express the highest preference for receiving short-term recovery or rehabilitation health care at home.

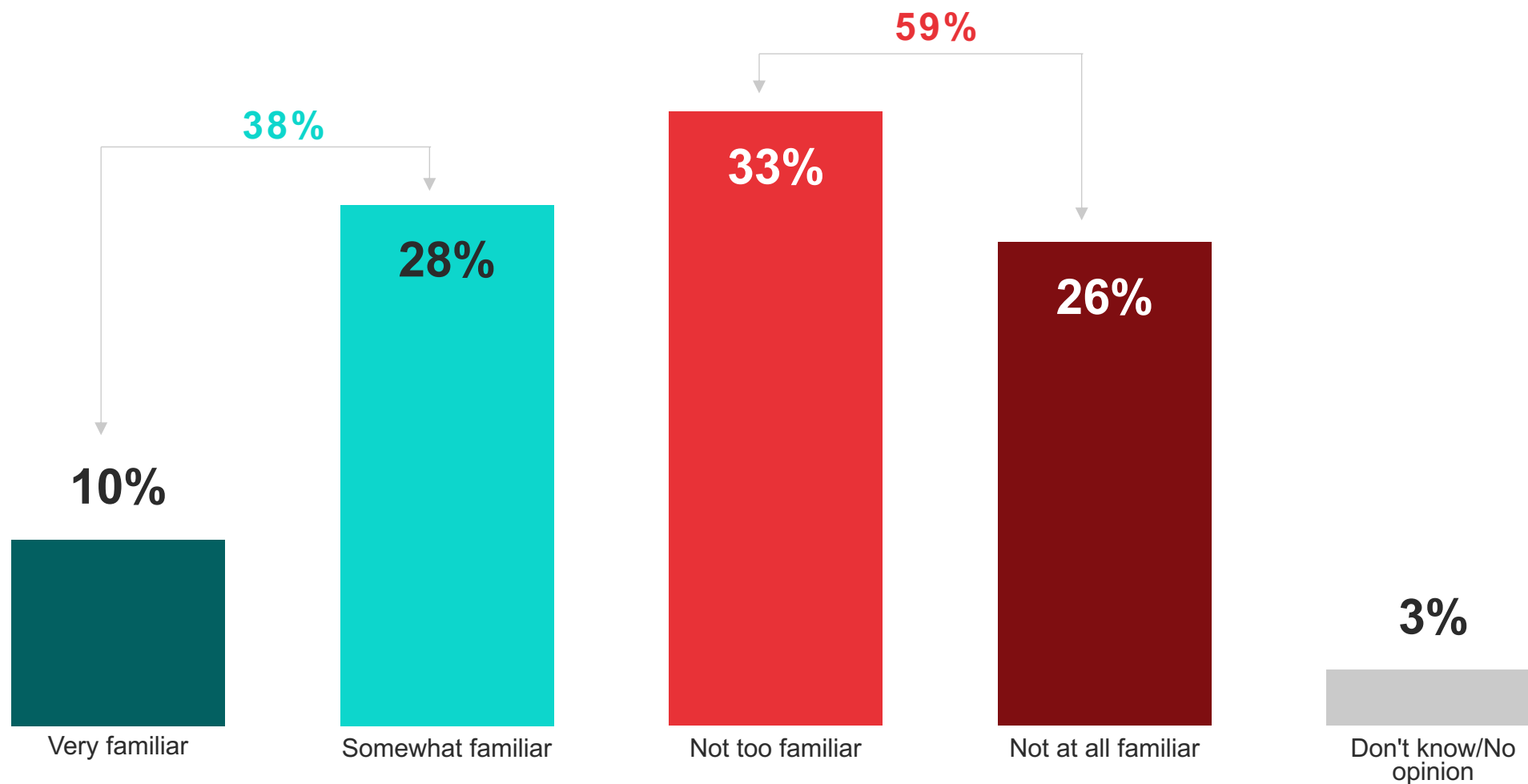
If you had a choice, would you prefer to receive short-term recovery or rehabilitation health care in a nursing home care setting, or at home?



HOME HEALTH

Three in five voters covered by Medicare (59%) are *not familiar* with the benefit to receive short-term recovery or rehabilitation care in a nursing home care setting or at home.

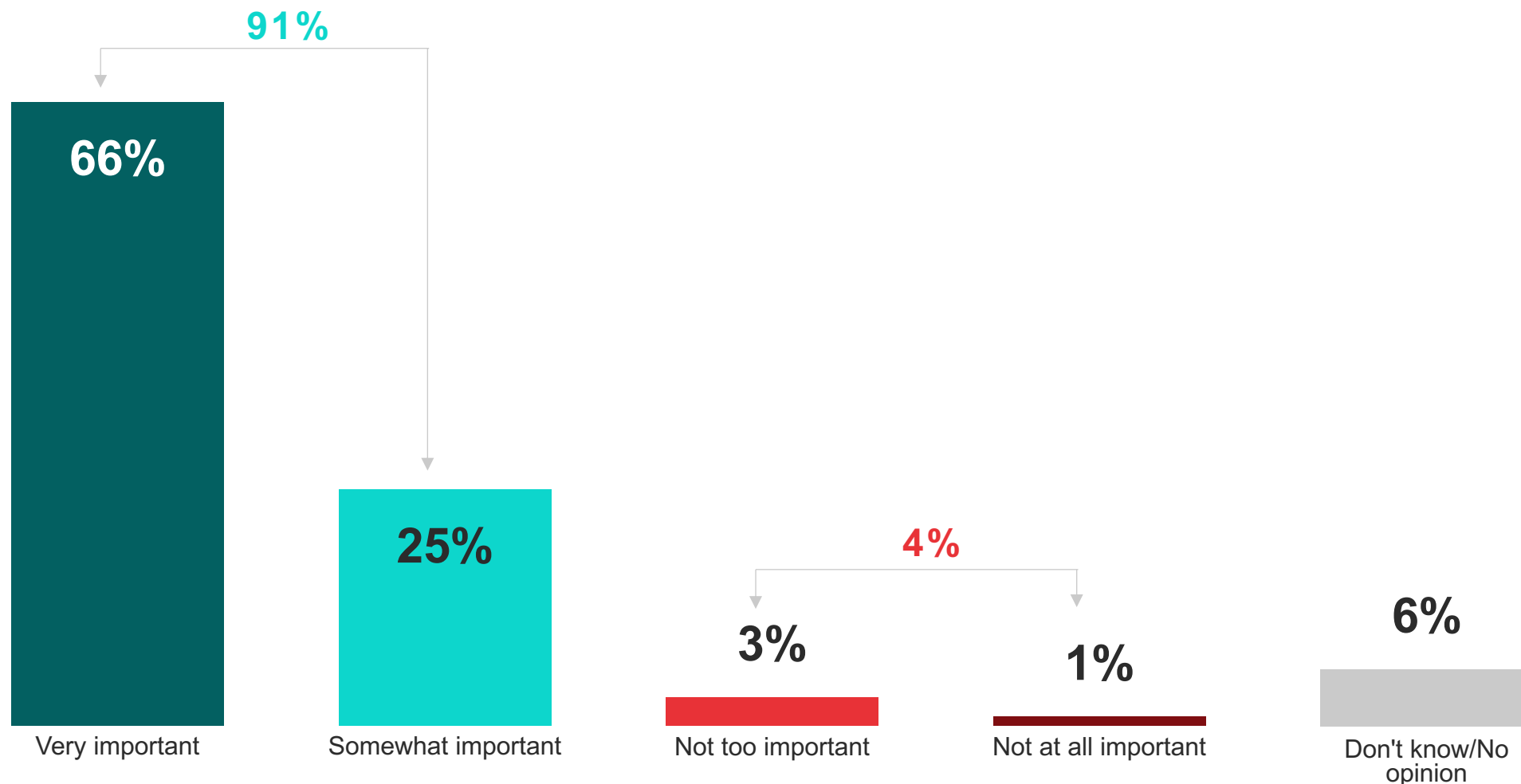
You previously indicated that you are covered by Medicare for your healthcare. How familiar are you, if at all, with the Medicare benefit to receive short-term recovery or rehabilitation care in a nursing home care setting or at home? *N = 466*



HOME HEALTH

The vast majority of voters (91%) value **choice** when it comes to the setting in which they or a loved one recover and receive short-term recovery or rehabilitation care.

How important to you personally, if at all, is the ability to choose the setting in which you or a loved one recover and receive short-term recovery or rehabilitation care?

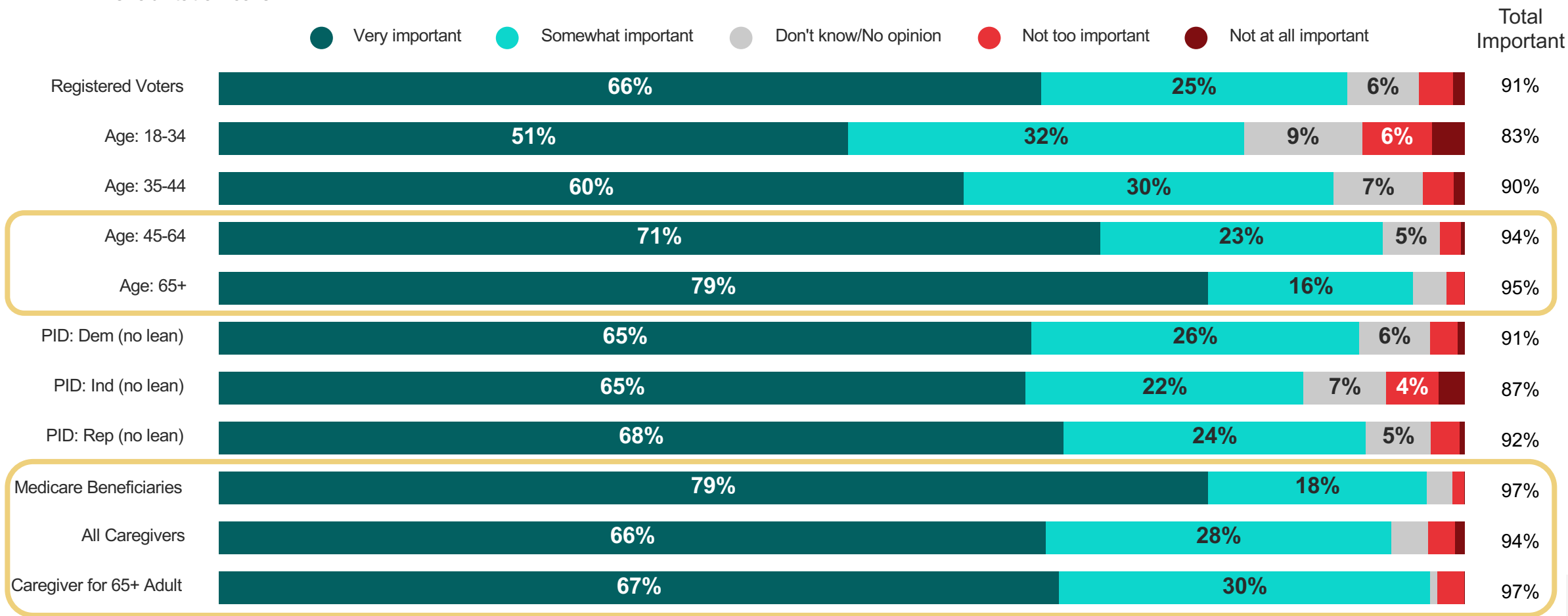


HOME HEALTH

Older voters, Medicare beneficiaries, all caregivers, and caregivers for 65+ adults nearly unanimously express it is important for them to choose the setting in which they or a loved one recover and receive short-term recovery or rehabilitation care.

How important to you personally, if at all, is the ability to choose the setting in which you or a loved one recover and receive short-term recovery or rehabilitation care?

● Very important
 ● Somewhat important
 ● Don't know/No opinion
 ● Not too important
 ● Not at all important
 Total Important

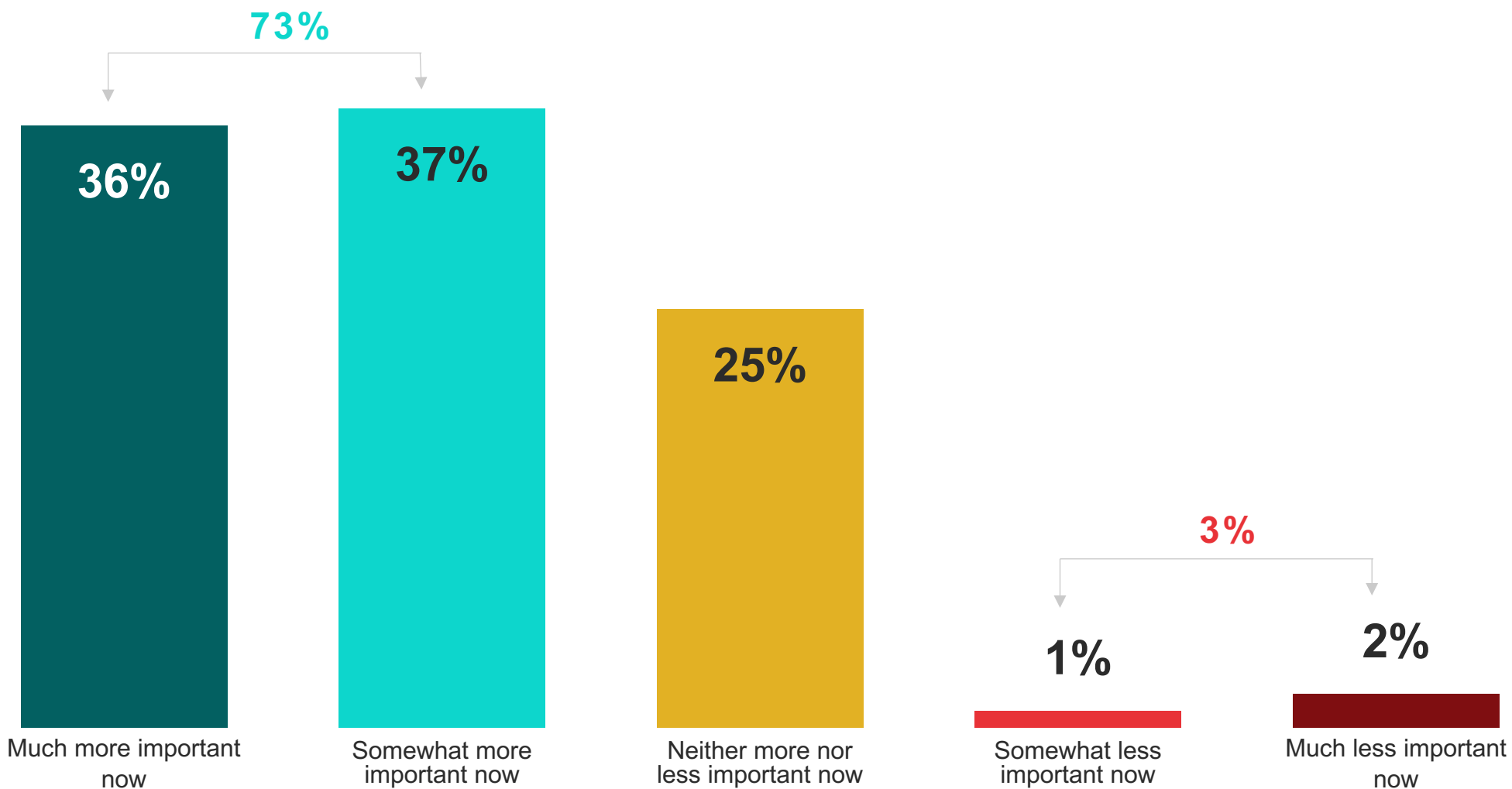


Total Important = Very important + Somewhat important

HOME HEALTH

Three-quarters of voters (73%) believe home health care services are more important now than before the COVID-19 pandemic.

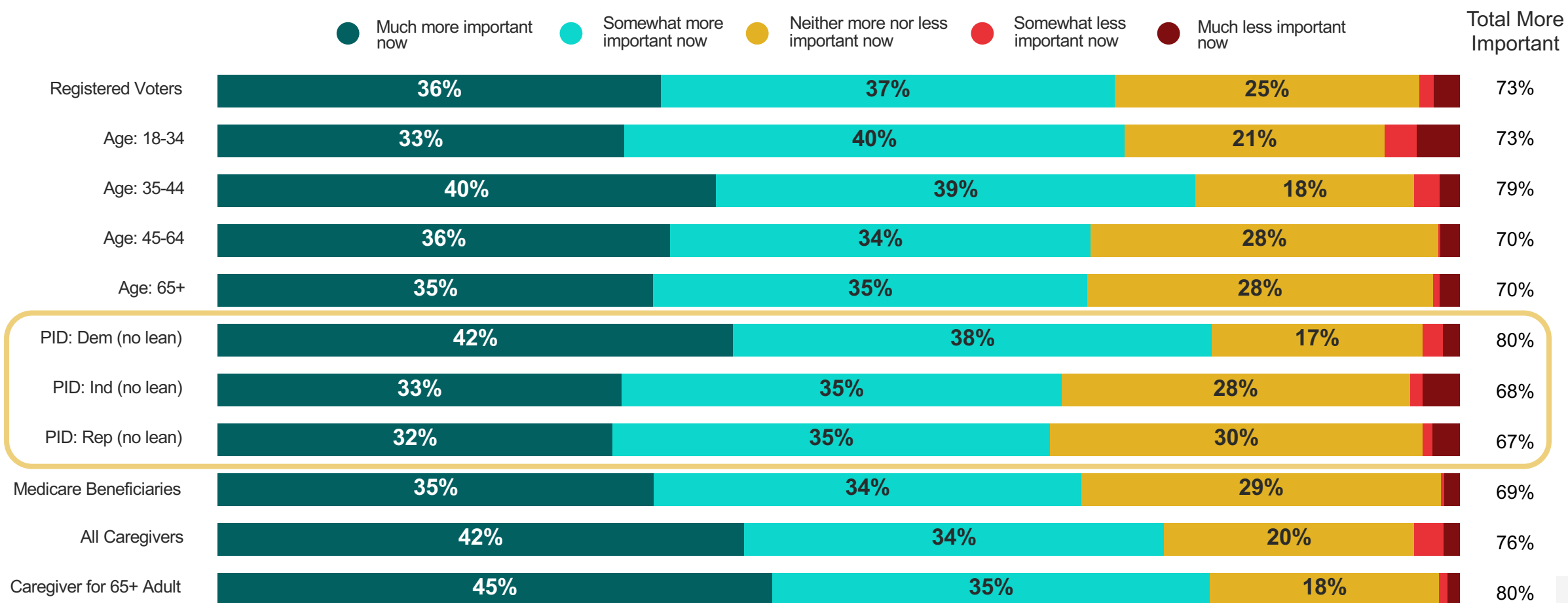
Considering the effects of COVID-19, do you think home health care services are more important or less important now than before?



HOME HEALTH

Four in five Democratic voters (80%) believe home health care services are more important now than before the COVID-19 pandemic. Republicans and independents certainly side with home health care services being more important now than before COVID-19, but with less intensity than Democrats.

Considering the effects of COVID-19, do you think home health care services are more important or less important now than before?



Total More Important = Much more important now + Somewhat more important now

AGENDA

HOME HEALTH

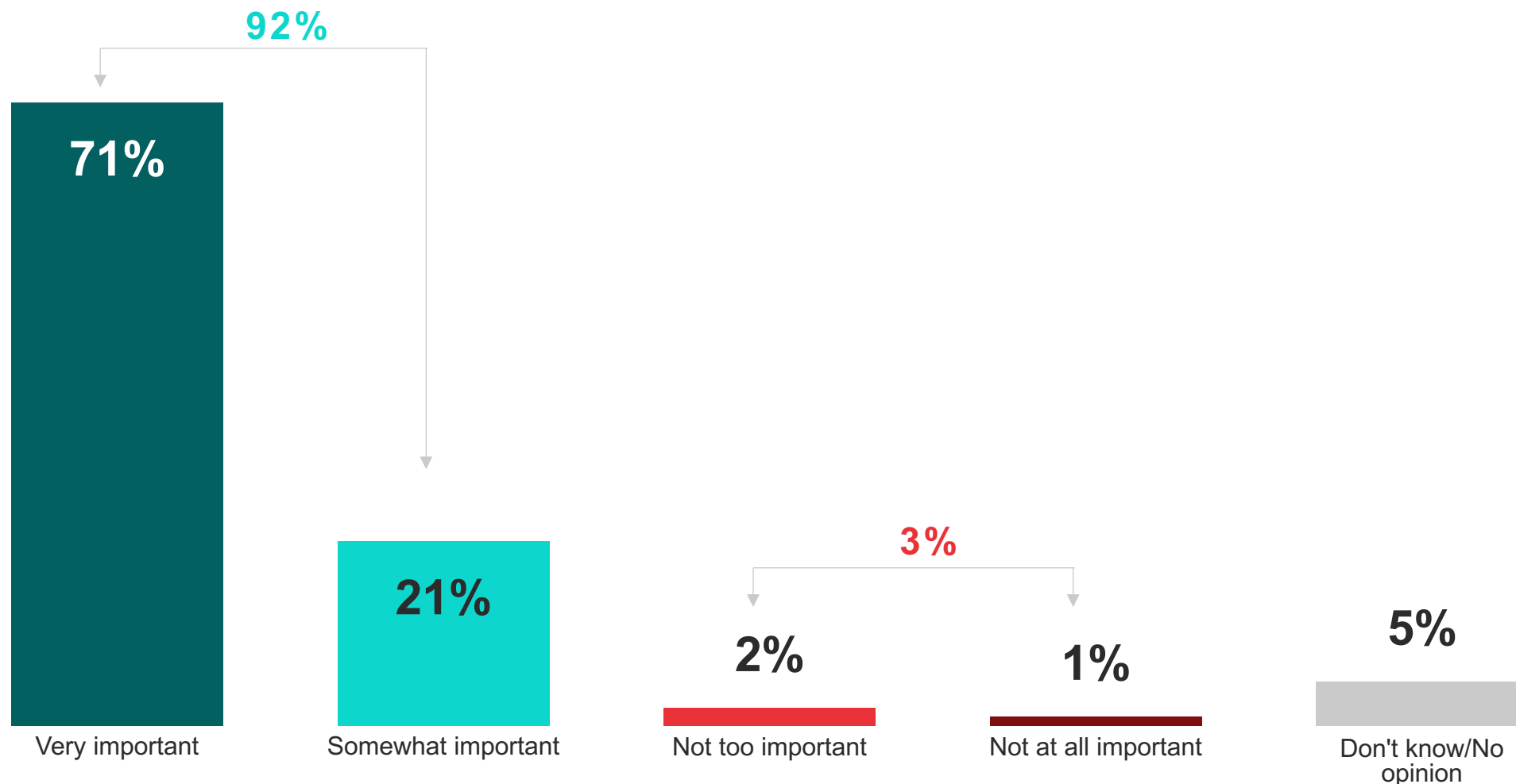
ADVOCACY MEASURES



ADVOCACY MEASURES

Seven in ten voters believe it is *very important* for the federal government to maintain Medicare coverage for at-home health care to allow seniors to recover and rehabilitate at home.

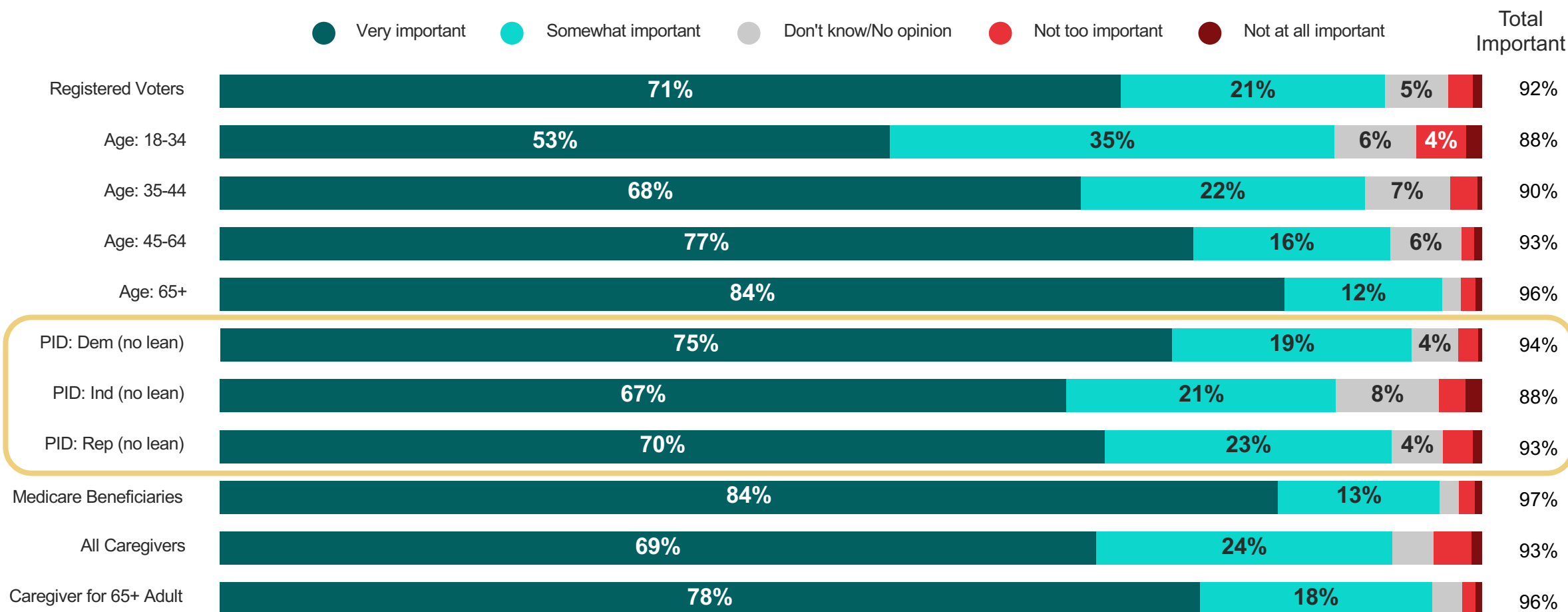
How important, if at all, should it be for the federal government to maintain Medicare coverage for at-home health care to allow seniors to recover and rehabilitate at home?



ADVOCACY MEASURES

There is bipartisan agreement for the federal government to maintain Medicare coverage for at-home health care to allow seniors to recover and rehabilitate at home.

How important, if at all, should it be for the federal government to maintain Medicare coverage for at-home health care to allow seniors to recover and rehabilitate at home?

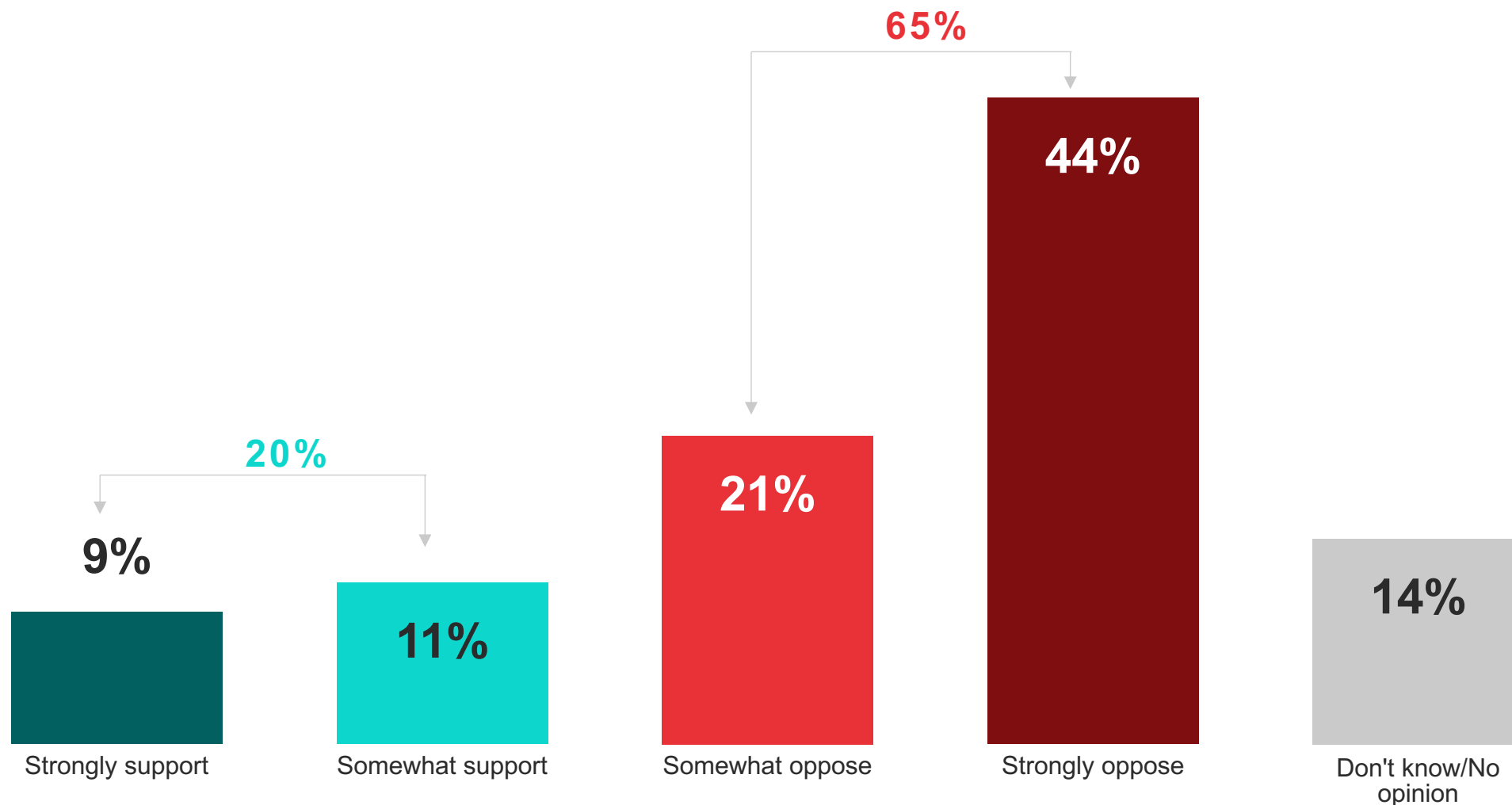


Total Important = Very important + Somewhat important

ADVOCACY MEASURES

Two-thirds of voters (65%) oppose CMS implementing a pay cut to Medicare home health services while only one in five voters (20%) support the pay cut.

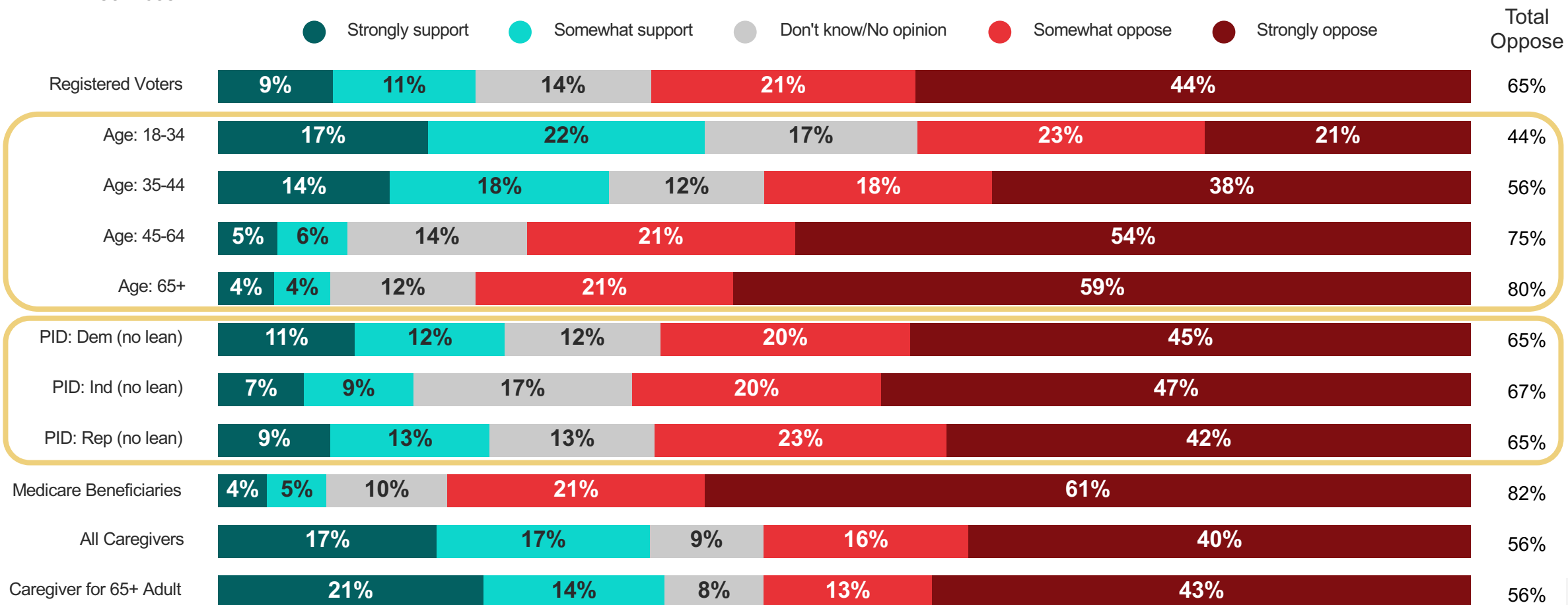
Based on what you know, do you support or oppose the Centers for Medicare & Medicaid Services, CMS, implementing a pay cut to Medicare home health services?



ADVOCACY MEASURES

Older voters express more opposition than younger voters to CMS implementing a pay cut to Medicare home health services. Opposition to CMS implementing a Medicare home health services pay cut holds true across party lines.

Based on what you know, do you support or oppose the Centers for Medicare & Medicaid Services, CMS, implementing a pay cut to Medicare home health services?

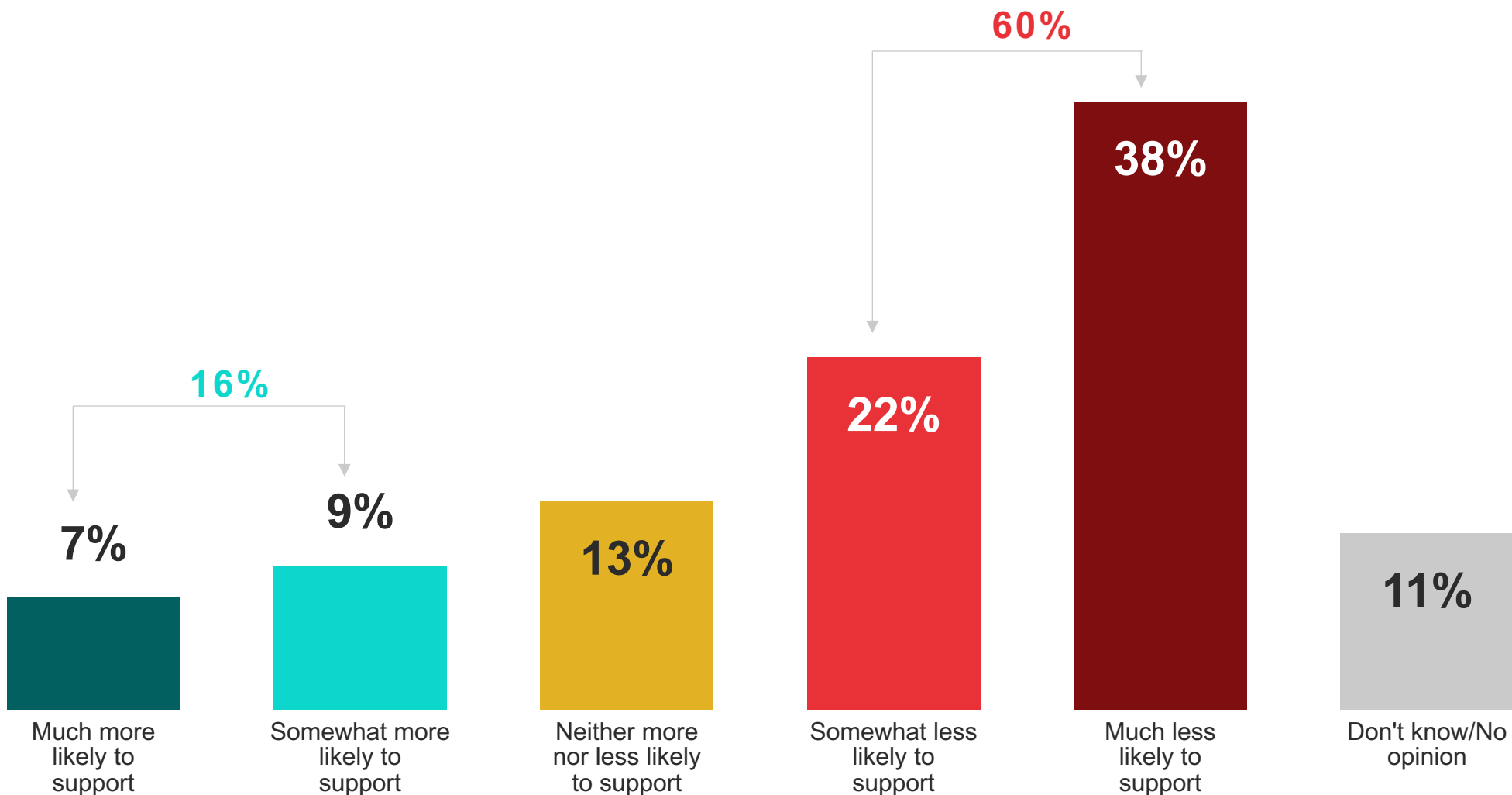


Total Oppose = Strongly oppose + Somewhat oppose

ADVOCACY MEASURES

Three in five voters (60%) would be less likely to support their Member of Congress if they were in favor of making these payment cuts to Medicare home health services.

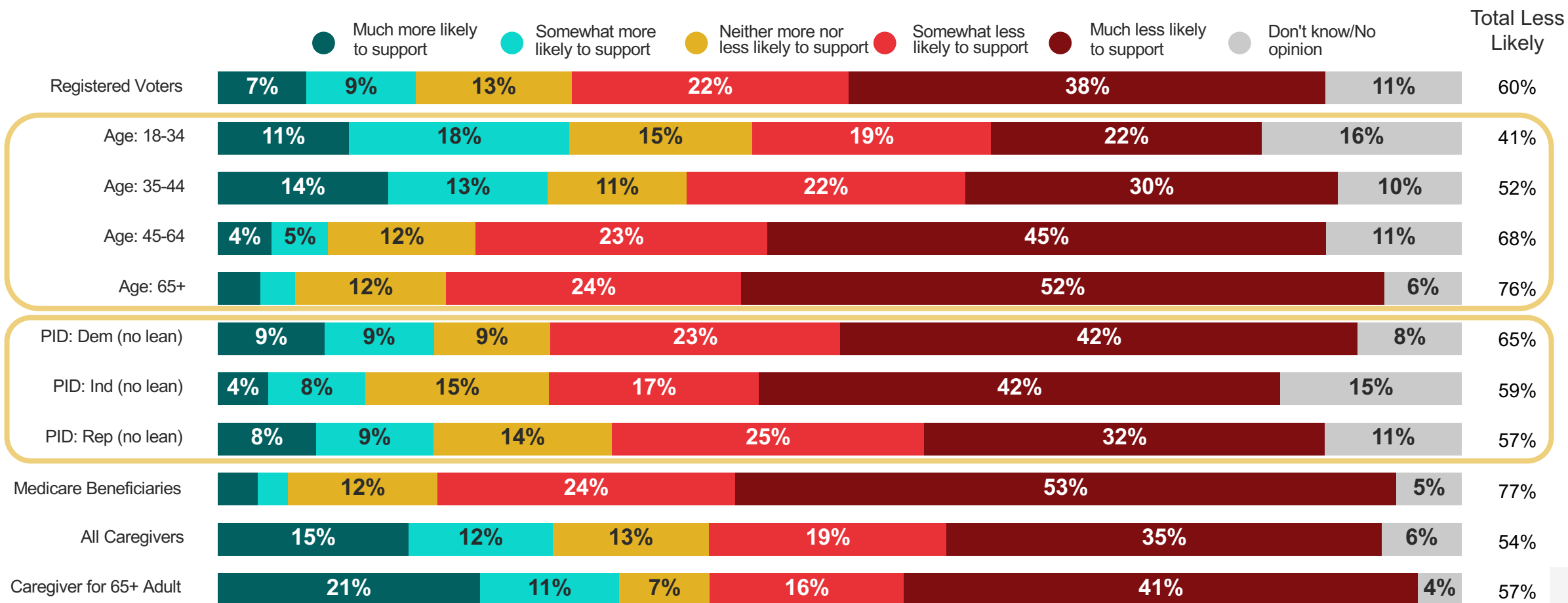
Would you be more or less likely to support your Member of Congress if they were in favor of making these payment cuts to Medicare home health services?



ADVOCACY MEASURES

Older voters are less likely than younger voters to support their Member of Congress if they were in favor of making these cuts to Medicare home health services. Democratic voters are less likely than Republican and independent voters to support their Member of Congress if they were in favor of these cuts.

Would you be more or less likely to support your Member of Congress if they were in favor of making these payment cuts to Medicare home health services?

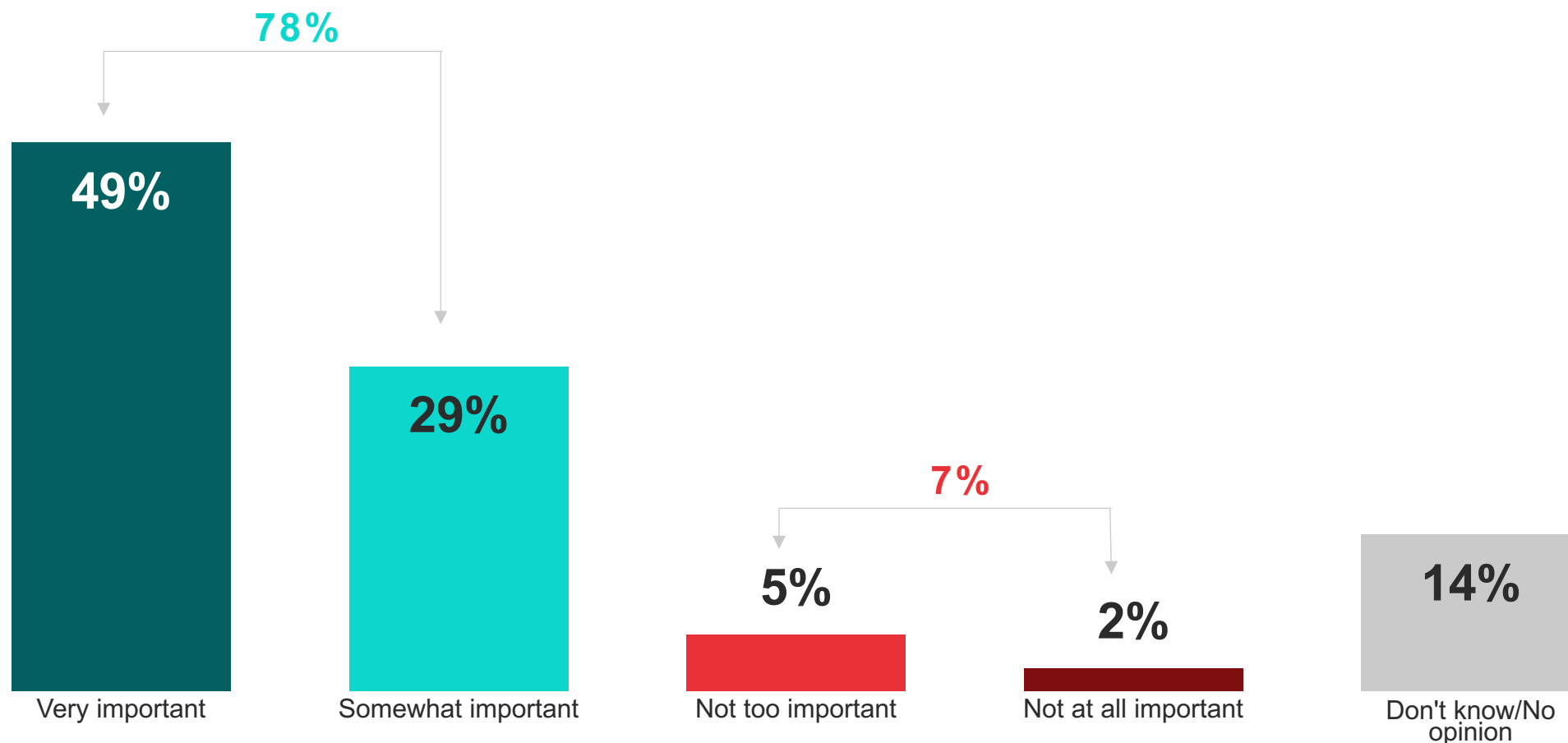


Total Less Likely = Much less likely to support + Somewhat less likely to support

ADVOCACY MEASURES

Half of voters (49%) express it is *very important* for Congress to pass legislation pushing back on CMS' proposed payment cuts to Medicare home health services.

To address the proposed policies from CMS, lawmakers in Congress are planning to introduce legislation to block these cuts to Medicare home health services. Based on what you know, how important, if at all, is it for Congress to pass legislation that would push back on CMS' proposed payment cuts to Medicare home health services?

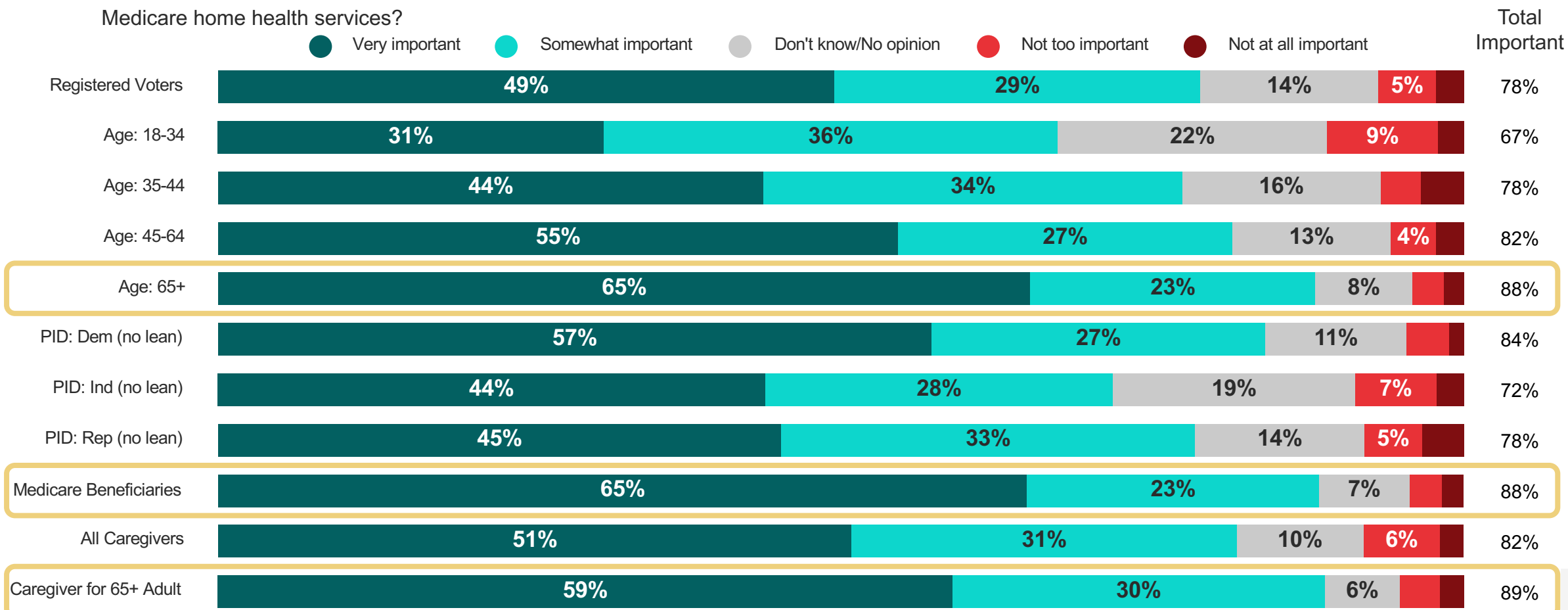


ADVOCACY MEASURES

Nine in ten voters 65+ (88%), Medicare beneficiaries (88%), and caregivers for 65+ adults (89%) believe it is important for Congress to pass legislation that would push back on CMS' proposed payment cuts to Medicare home health services.

To address the proposed policies from CMS, lawmakers in Congress are planning to introduce legislation to block these cuts to Medicare home health services. Based on what you know, how important, if at all, is it for Congress to pass legislation that would push back on CMS' proposed payment cuts to Medicare home health services?

Very important Somewhat important Don't know/No opinion Not too important Not at all important



Total Important = Very important + Somewhat important



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